A powerhouse emerges: ENERGY FOR THE NEXT FIFTY YEARS
A powerhouse emerges: Energy for the next fifty years is a perfect theme for ICE 2015 in Melbourne. Not only does this signify the 50th anniversary of the Gippsland Basin oil discovery that unlocked Australasian market activity, but ICE 2015 marks the first-ever ICE co-presented by the American Association of Petroleum Geologists (AAPG) and the Society of Exploration Geophysicists (SEG). ICE 2015 is hosted by the Petroleum Exploration Society of Australia (PESA), locally supported by the Australian Society of Exploration Geophysicists (ASEG) and will include PESA’s Eastern Australasian Basins Symposium (EABS).

Plan to exhibit where geoscientists and petroleum industry professionals from 60+ countries will gather to build their skills, network with peers and purchase products and services that will take their E&P programs to the next level.

As a collaborative event presented jointly by AAPG and SEG, ICE 2015 in Melbourne will deliver:

- An integrated technical program delivering the most important, credible geosciences exchange of the year
- An amazing recipe for outstanding business opportunities and learning
- Strong participation and support driven by an extensive marketing campaign directed to AAPG, ASEG, SEG and PESA members worldwide

ICE attendees

- 11% Academic
- 5% Engineer
- 18% Geophysicist
- 53% Geologist
- 1% Landman
- 3% CEO/President
- 15% Other
- 12% Student
- 6% Professor
- 5% Independant Consultant
- 20% Manager
- 35% Staff Employee
- 15% Other
<table>
<thead>
<tr>
<th>Countries Represented at ICE</th>
<th>An Average of 76 Exhibiting Companies per Event</th>
<th>ICE has Been Held in 18 Countries</th>
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<tbody>
<tr>
<td>1,000</td>
<td>2,000</td>
<td>3,000+ expected</td>
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**Join these oil and gas technology leaders who have exhibited at ICE**

Afghanistan Ministry of Mines and Petroleum
AGD - A Schlumberger Company
Amplified Geochemical Imaging
Angola-Sonangol
Archimedes Consulting
Australia-Geoscience Australia
Australian Seismic Brokers
Baker Hughes
Barbados-Ministry of Energy
BHP Billiton
Bow Energy Ltd
C&C Reservoirs, Inc.
CDG-CDGM
Central Petroleum Limited
CGG
Colombia-National Hydrocarbon Agency
Croker Data Processing Pty Ltd
CSIRO Fluid History Analysis
Deloitte & Touche
DIMA
Directorate General of Oil and Gas Indonesia
DownUnder GeoSolutions
Drillinginfo
E&P Field services
EAGE
EcoPetrol S.A
EMGC
EMGS Asia Pacific SDN BHD
Empirica – ALS Oil & Gas
Encorm Technology
Energy & Geoscience Institute
Envel Corporation
Essential Petroleum Resources Limited
Europa Oil & Gas plc
Fairfield Industries
Falkland Islands
Fluid Inclusion Technologies, Inc.
FROG Tech P/L
Fugro
GE ExPro
GE International Ltd.
Geo-Microbial Technologies (GMT)
Geofacets from Elsevier
Geoknowledge
Geology Without Limits
GeoMechanics International, Inc.
Geoservices
Geosoft, Inc.
GEPPlan Consulting
GETECH
GNS Science
GPX Airborne Pty, Ltd.
Grant Geophysical, Inc.
Halliburton
Helix RDS
IBM/ISA Technologies
IES GmbH, MVE & Badleys
IHS Energy
Ikon Science
Indonesia, Migas
Infoterra
Ingrain, Inc
Intelllection Pty Ltd
International Pavilion LLC
ION Geophysical
JSI Services
Kuwait-Kuwait Oil Company
L&M Petroleum Limited
LandOcean Energy Services Co., Ltd.
Lynx Information
Malaysia-Petronas
Morocco-UNiHYM
Mozambique - National Petroleum Institute
Namibia-Namcor Ltd
National Oil Corp. of Kenya
Nautilus
Nautilus/RPS Energy
Netflex
Neuralog
Nido Petroleum Limited
Opph Energy Company
Otto Energy Ltd
Paradigm Geophysical
PESA
Petroleum Club/Air France
Petroleum Geo Services
Petroleum Geological Analysis, Ltd.
PETRONAS
Petrosys
Philippines Department of Energy
Platte River Associates, Inc.
Pleurtrem Petroleum Pte
Polarcus
Prospectuni S.A.
PT Horizon Geoconsulting
Republic of Somiland
Republic of South Africa-Petroleum Agency SA
Richmond Energy Partners
Rock Solid Images
Roxar Pty Ltd
Royal Holloway-Dept. of Geology
RPS Energy Group
Sahrawi Arab Democratic Republic
Santos Ltd
Saudi Aramco
Schlumberger Oilfield - Australia Pty Ltd.
Schlumberger Pickering
Seismic Micro-Technology
SEPM Society for Sedimentary Geology
Serinus Energy
Seychelles Natl Oil Co Ltd.
Shell Exploration & Production
Society of Exploration Geophysicists
Spectrum
Sri Lanka, Ceylon Pet Corp
SRK Consulting
Statoil Oil Australia, StatoilMaatschappij Suriname NV
Strike Oil Limited
Task Frontiers Geoscience
TDI-Brooks International
TGS
The Peak Group
The United Kingdom Hydrographic Office
Thrust Belt Imaging
TransAtlantic Petroleum, Ltd.
Thrust Belt Imaging
UT Austin Jackson School of Geosciences
UZMA Engineering
Velesto Pty. Ltd.
Vergas DGC Australia Pty Ltd
Weatherford
WIPS Consulting GmbH
Woodside
Zebra Data Sciences, Ltd.
The world’s geoscientists will attend the AAPG/SEG International Conference & Exhibition (ICE) incorporating PESA’s Eastern Australasian Basins Symposium.

Traffic driving features at ICE:
- Icebreaker Reception
- Daily coffee and refreshment breaks
- Cyber Café
- Exhibitor-sponsored luncheon
- All exhibitors receive 50 exhibition guest passes to distribute to clients and prospective customers
- AAPG Center and International Pavilion

Here’s what’s included with your exhibit investment:
- Your company name listed online at ICE.AAPG.org
- Two complimentary full-conference registrations per 9m² of commercial stand space. One complimentary full-conference registration per 9m² of non-profit stand space.
- Company contact information in the on-site Program Book, plus listing of products and services (must meet required deadlines)
- Access to the exhibitor lounge
- Access to official ICE housing